

OneHockey Experience

NOW WORLDWIDE, YEAR-ROUND PHENOMENON

LAGUNA HILLS, CA, May 12, 2017/OneHockey/ The half dozen colorful flags flapping in the breeze outside are your first hint something special is going on here. Thousands of feet of banners hanging on the walls, glass and railings liven up the venue, transforming it from an everyday rink into a OneHockey Arena.

You walk through the entrance to discover not just a tournament but a hockey festival underway. A mini-expo of vendors displaying dozens of products are spread throughout the lobby, inviting you to sample the latest innovations of the sporting world. A red carpet, sectioned off with sparkling gold posts and soft velvet ropes, marks an interview area for players, coaches and parents to share tales about their unforgettable weekend on social media. The championship table, adorned with MVP certificates, finalists medals and, of course, the famous OneHockey Cup, grabs everyone's attention.

Your excitement starts to build as the endless stream of lively music throughout the facility gets your feet tapping and your pulse racing. The atmosphere is saturated with excitement for players and families alike. Music blasts. Heart pounds. Anticipation builds. Puck drops... It's OneHockey game time!

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With OneHockey, your international source for the most entertaining hockey tournaments in the industry since 2004, you'll never regret spending another precious weekend in a boring barn playing, watching or coaching the game you love. OneHockey's reputation as the tournament industry's undisputable leader was built on showcasing the finest on-ice youth talent and coupling that with electrifying in-game entertainment.

In recent years, though, we have expanded the opportunity for players of all levels and ages as well as their families to revel in the unsurpassed OneHockey Experience, all while expanding our stops across North America – and, now, even Europe – from four to more than 25 year-round! "It's no secret anymore," says Sebastien



Fortier, OneHockey chief executive officer and curator of the website onehockey.com, the nerve center of our entire operation. *"We're not just a tournament, we're an event organization. We put on a festival. Compared to other tournaments that don't do anything close to us, it's not fun for the kids. We put on a show and that's what hockey people want."*

A OneHockey event is anything but your everyday tournament at your neighborhood ice rink. From our festive music and playful mascot streaming throughout each venue to our bustling lobby featuring a multitude of hockey vendors as well as our popular red-carpet social media interviews and then our trademark championship ceremonies – complete with a OneHockey Cup raising and non-alcoholic champagne celebration – the OneHockey Experience cannot be equaled!

"No one does what we do," Fortier explains. "We transform each arena into a OneHockey arena with our banners and flags. Throughout every venue you will hear music playing, see multiple vendors and can take part in our mini-expo. The atmosphere in our rinks is never dead. We provide constant entertainment."

OneHockey is not only a tournament organizer, we are also a destination organization. We target interesting and desired locations to hold our year-round events, including U.S. sites like Wisconsin, Minnesota, Florida and Pennsylvania. We go north of the border as well with tournaments in Quebec, Ontario and Alberta, and beginning in 2017 we're even overseas in picturesque Slovakia and Italy! The best part is youth hockey program directors, coaches and managers have the option of what events and where they want to compete and explore. Everything OneHockey does is about making hockey tournaments fun again. *"My father always told me to spoil the kids and they will return," Fortier says. "We've done that since 2004 and are not planning on stopping anytime soon. We've been told we do everything right. That's why OneHockey events are the best in the business!"*

Sebastien Fortier
OneHockey
Laguna Hills, CA 92653
888-784-6444 #1000

